

Norsa - General Programme  
As on June 14<sup>th</sup> 2010

***Monday, June 21st***

10:00        **Registration opens**  
*Frami B, hall*

10:45–12:15   **Lunch**  
*Restaurant Frami*

12:15–13.30   **Plenary session**  
*Frami B, Auditorium 2*

**Conference opening**  
Asko Peltola, Region Mayor of South Ostrobothnia

**Keynote Lecture**  
Ann Markusen: Arts and Culture as Placemaking and Regional Economic Development

**Chair of the day**  
Markku Sotarauta

13:30–15:00   **Parallel sessions**  
*Frami B*

15:00-15.15   **Coffee and refreshments**  
*Frami B, Hall*

15:15-16:45   **Parallel sessions**  
*Frami B*

16:45-17:30   **NoRSA Annual Meeting**  
*MAKES classroom, Frami C*

17:30-22:15   **Conference excursion & dinner**  
Powerpark, Alahärmä

## ***Tuesday, June 22nd***

9:00-10:30 **Parallel sessions**

*Frami B*

9:00-10:30 **Press conference**

*Auditorium 3*

10:30-10:45 **Refreshments and Zambian Vocal Collection's**

*Frami B, hall*

10:45-12:15 **Plenary session**

*Frami B, Auditorium 2*

### **Keynote lectures**

Paul Benneworth: Globalisation in regional studies for the 21st century: beyond global pipelines, local buzz

Ronald Boschma: How do regions diversify over time? The importance of technological relatedness

### **Chair of the day**

Peter de Souza

12:15-13:30 **Lunch**

*Restaurant Frami*

13:30-15:00 **Parallel sessions**

*Frami B*

15:00-15:15 **Coffee & refreshments**

*Frami B, hall*

15:15-16:45 **Parallel sessions**

*Frami B*

**AIKA**

### **City reception**

*Mansion of Törnävä, Seinäjoki*

***Wednesday, June 23<sup>rd</sup>***

9:00-10:30 **Parallel sessions**  
*Frami B*

10:30-10:45 **Refreshments**

10:45-12:15 **Keynote lecture & Conference closing**  
*Frami B, Auditorium 2*

**Keynote lecture**

Arnoud Lagendijk: Regional innovation policy versus spatial cohesion. The problematic reconciliation between the 'knowledge economy' and the 'knowledge society'

**Conference closing**

Sami Kurki, Professor and Director of Ruralia Institute

**Chair of the day**

Jari Kolehmainen

12:15-13:15 **Lunch**  
*Restaurant Frami*

13:15-16:00 **Excursion to Cultural Centre Vanha Paukku, Lapua**